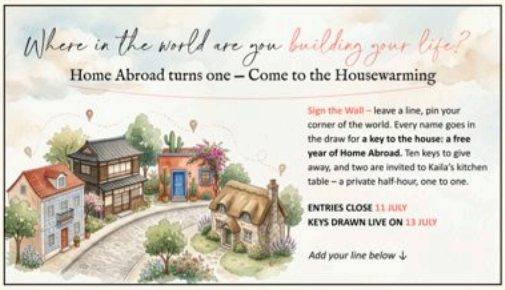
Housewarming Partner Kit

Home Abroad turns one on 1 July — not a launch, a housewarming. You're one of a handful of writers we've asked to stop by, and everything you need to post well is right here.

The one ask

One published post, in your voice, in your window with our Wall card dropped in and readers pointed to the Housewarming Wall. Make it a proper post — an essay or dispatch to inboxes, not a Note — with the card given a spot it can't be missed. Dedicated to the housewarming, or built around a theme of your own; both work.

The Wall Card - drop this in



The card already carries the question, the keys, and the dates — so there's nothing for you to rewrite. **Embed it as-is.** Drop it near the top or in its own little section (e.g. *"Next door: a housewarming"*) — never a buried last line. **Add a Substack button beneath it** — not a bare inline link — pointing to the Wall: Buttons break the text and pull far more clicks.

LINK: https://homeabroadanniversarywall.vercel.app/

Dates:

- **1 July** — the Wall opens and that evening we hold a live open house.
- **11 July** — the Wall closes and a clean cut-off once the posts have run.
- **13 July** — keys drawn live. Kaila spins the wheel (session recorded).

A few angles if it helps: why you read Home Abroad, who in your audience it's for, or simply the Wall and the question it asks — long or short, your call. On tone: warm beats loud; one honest paragraph beats any hard sell. Want an example? Ask and I'll send one — for the spirit, not to copy.

Come by the live, if you like. On the evening of 1 July we're hosting a live open house — take a 20–30 min slot to tell your story and send readers to sign, and your bit becomes a shareable clip. For anything else — a broken link, date clash, wording — reply to Pranjal for a quick answer.

Welcome Home

Home Abroad turns one.



Thanks for signing the wall - come in!

Hi, I'm Kaila.

Thanks for signing our wall and letting us know where in the world you're building your life. It's hanging in the hallway now, next to a handful of others. Someone you read sent you there. I'm so glad they did.

So let me open the door and show you around.

I've been living abroad for 20 years. It started when I moved to Japan for love and got dumped 3 weeks after landing. (Strong opening, I know.)

Since then there's been a wedding in Thailand, a son called Hudson, a building company on a tiny tropical island, and — anytime now — a move to Spain.

I built this house in a year that knocked me flat. I lost my mom. I'd already lost my dad. I was mid-move, mid-grief, and one ordinary morning I realised I didn't have the people around me I thought I did — that I'd lost the whole invisible scaffolding you don't notice until it's gone.

So I made somewhere to belong instead. Somewhere you can turn up a little lost and still be met with grace.

That's all this is, really. A house for people living between countries, and a way to feel less alone in the in-between.

Inside, there's a Living Room for the hard stuff — grief, the identity wobble, the midnight "what have I dones" *(Miso, our cat, keeps a spot warm for that one on the good chair).* An Office for the dull-but-vital, like visas, paperwork and cool money-making opportunities for Substackers. A Kitchen for food and ritual.

A Library full of the maps I wish someone had handed me. A Bedroom for the tender things — love, parenting, who you're becoming. A Lanai where the weirdos and the witches gather and a Keyholder Cellar that stays locked until you're properly one of us.

Wander wherever you like. There's nothing you need to do today.

Your timing is goood.

We've turned one, so we're throwing a housewarming. On **1 July** the doors swing open for a live evening of stories from people building lives all over the world. Then on **13 July** I'll spin a wheel and hand out keys — a free year in the house each. You're already in the draw; signing the wall your ticket.

Yes, it's recorded, so you won't miss it.



When you're ready to stay a while...

Paid members get the Dream Life Abroad Starter Kit, our monthly live calls, and every post in the house. No rush, though. Your seat at the table is already yours – free or paid.

Visit Home Abroad

For now: come on in. Pour yourself something. Make a fuss of the cat. The door's open, and I'm happy to see you!

Kaila xx

Founder, Home Abroad

From my inner sanctuary to yours.

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Come on In

A year in the house, on us.



Your year inside Home Abroad is already switched on, Teresa.

Hey Teresa,

A key to this house has your name on it.

Your Home Abroad membership is on us for the year — nothing to pay, nothing to set up. It's already switched on, and the whole house is open to you from right now.

You don't have to read it all at once. If you want one place to begin, start with **'Welcome Home'** — the room most people settle into first. From there, wander: the Library's full of maps, the Lanai's where the best conversations happen, and every members' room is unlocked for you now.

A few things to find attached:

- The house map and the cornerstone reading list, so a year of access doesn't feel like a wall of doors.

- A keepsake from the housewarming, yours to download and keep.
- A spare key — a gift-a-membership credit, so you can hand a friend a year in the house too.



Spare Key

Note: *The spare key expires on September 30, 2026.*

For now: come on in. Pour yourself something. Make a fuss of the cat.

Thank you for signing, Teresa. It made the place feel full. Don’t forget to reply back to this email, acknowledging that you’ve received your gifts.

Kaila xx

Founder, Home Abroad

From my inner sanctuary to yours.

Home Abroad

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Come Sit With Me

There's more - let's talk!



It's yours, the whole house is open, and there's a chair with your name on it.

Hey Tor,

Right — first things first. There's a key in this house, and it has your name on it.

A full year inside Home Abroad, on us. Nothing to pay, nothing to set up, no fine print hiding in a cupboard. It's switched on as of this very second, which means every door in the place is already open to you. Go on, have a poke around.

And because we don't do things by halves, the key comes with the whole housewarming haul attached:

- a house map and the cornerstone reading list, so a year of access doesn't feel like standing in a hallway full of doors with no clue which one's got the snacks
- a keepsake from the wall to download and keep
- and a spare key to slip to a friend, because a house is more fun with someone you dragged along.

*(If you do one thing today, open **'Welcome Home'**. It's the comfiest room. Miso agrees, and she's tested all of them.)*

Now — the one more thing.

When we sat down and read the wall properly, a handful of answers made us stop and go *oh*. Yours was one of them – the Netherlands, a 10-month-old, and nothing set in stone yet. That's a lot to be launching with, and we wanted to make sure you don't do it without a sounding board. So on top of the key, I'd like to give you the most valuable thing I own: **30 minutes, the two of us.**

Bring the messy question — the Netherlands plan, the parts still unset, the life you can almost see but can't quite reach yet. There's no agenda and nothing to prepare. We'll talk like neighbours do over a fence, except the fence is a video call and I'll most likely have tea.

One practical thing – what timezone are you in? You may have told me this over DM already, but I'd love it written down here too, so nothing gets lost between us.



Spare Key

***Note:** The spare key expires on September 30, 2026.*

Take your time. The kettle's always on, and the calendar's open whenever you are.

Welcome home – properly, this time, Tor. And don't forget to reply back to this email, letting me know you've received your gifts (and your timezone, so we can find our thirty minutes).

Kaila xx

Founder, Home Abroad

From my inner sanctuary to yours.

Home Abroad

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